



ABOUT THE BLOG

Amanda Komoski founded The Mommy Mix in **2013** while on maternity leave with her son Colton. What started as an escape and time passer, has since become a place for her to rave about the things she loves and cherishes most; family, hopes and fears. She has earned the trust of thousands of Canadian readers who listen to her advice and recommendations. The Mommy Mix shares delicious recipes, reviews, fun giveaways, and tips to make life easier!

3,000+

MONTHLY UNIQUE VISITORS

11,000+

MONTHLY PAGE VIEWS

22,000+

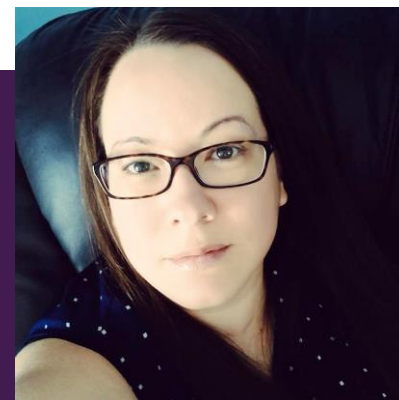
SOCIAL MEDIA FOLLOWERS

400+

EMAIL SUBSCRIBERS

ABOUT AMANDA

Amanda Komoski is a wife to a wonderful outdoorsy, Walking Dead loving, sport fanatic. Together they have two handsome boys who are full of love, mischief and are growing up way too fast for their liking. Amanda has been a family photographer for 10+ years. She loves to create memories for families that will last a lifetime, and help make a difference in the lives of others. Their oldest son Lucas loves LEGO, Netflix, video games, super heroes, peanut butter, soccer, playing at the park, crafts, reading, and drawing. Colton, their youngest son, loves anything on Treehouse TV, pizza, playing with his big brother, action figures, coloring, going down slides at the park, jumping in puddles, and bubbles.



AMANDA KOMOSKI
Influential Content Creator



4,600+

@themommymix



13,500+

@themommymix



3,100+

@themommymix



1,300+

@amandakomoski



3,900+

@themommymix

SERVICES OFFERED

- Sponsored Posts
- Recipe Creation
- Reviews
- Reviews + Giveaways
- Social Media Campaigns
- Side Bar Ads
- Twitter Party Participant
- Brand Ambassador

Have something else in mind? Let's talk - themommymix@gmail.com

For all sponsored opportunities, payments can be made via e-Transfer, PayPal or cheque.

THE AUDIENCE

88% Female

60% Aged 25-44

69% From Canada

21% From the U.S.

93% Blog visitors come from social sources

TOPICS THEY LOVE TO READ

- Recipes
- Parenting
- Family
- Photography
- Entertainment
- Kids Activities
- Gift Guides
- Reviews
- Giveaways

PAST PARTNERS



ADVERTISING RATES

Sponsored Post

Rate \$150

A 350+ word editorial sponsored post including key brand messaging throughout. All sponsored posts include one Facebook and Twitter social media promotion to amplify the post. Samples are recommended and high-resolution images will be included to compliment the post.

+ Add social media outreach

additional \$20/each

Social post on Facebook, Twitter, Instagram and/or Pinterest

+ Add a giveaway to the post

no additional charge

Prize must have a minimum value of \$25. Giveaways can be open to US or Worldwide but this is not a requirement; however, it MUST be open to Canada. You are responsible for providing and shipping the prize directly to the winner(s), including duty fees for all items; this includes the items for review and the prizes. Please note that the prize value is not considered as part of the sponsored post rate.

Brand Ambassador

Rate Varies

Brand Ambassadorships are typically 3, 6 or 12 months. These are multiple post campaigns over a period of time. Ambassador position can include editorial, recipes, crafts, social media outreach, and other such projects as agreed upon. Contact me to discuss your needs and build a package.

+ 3-Month Package:

Rate \$600

(2) blog posts, side bar ad, (5) social shares for each post, exclusivity clause against working with competitors for 3 months.

+ 6-Month Package:

Rate \$1200

(4) blog posts, side bar ad, (5) social shares for each post, exclusivity clause against working with competitors for 6 months.

+ 12-Month Package:

Rate \$2400

(8) blog posts, side bar ad, (5) social shares for each post, exclusivity clause against working with competitors for 12 months.

ADVERTISING RATES

Twitter Participant

Rate \$150

Participation in a 1-hour Twitter party. Rate includes my time at the party with retweets of the host tweets/questions as well as participation with entrants. This rate also includes promotional shares leading up to the party; 1 FB post, 1 Instagram Post, and 3 Twitter shares.

Social Media Campaigns

Rate Varies

A social media outreach which includes brand messaging, photo provided by you and a link to your desired webpage. Twitter: \$100 for 5 tweets or \$25 for 1, Facebook: \$50 for 2 posts or \$30 for 1. Other packages available, contact me to discuss your needs.

Reviews With or Without Giveaway

Rate \$150

Have your product reviewed to thousands of Canadians who are making purchasing decisions for their household. You will receive a full detailed review with a minimum of 350 words as well as high-res images of your product in use. All Review Posts include one Facebook and Twitter social media promotion to amplify the post. Rate can be reached by value of the product or multiple products. If the value of the product(s) for review does not meet my rate the remaining balance is required in the form of payment. I encourage you to include a giveaway with the review to increase exposure. Giveaways can be included at no additional fee and must meet the guidelines for giveaways as noted below.

Giveaways Without Review

Rate \$125

Host a giveaway with The Mommy Mix blog and reach thousands of Canadians.

+ Giveaway Guidelines

Prize value for giveaways must be a minimum of \$25. You are responsible for providing and shipping the prize directly to the winner, including any duty fees. Please note the prize amount is not considered as part of the rate fee. All giveaways will include links to follow and/or subscribe to your emails as well as social media accounts, giving my readers additional entries when they do so.

Recipe Creation

Rate \$225

Recipe creation includes a recipe developed featuring your product placed in the post naturally, with 2-5 images, and at least 2 of those images will feature the product. Post will be a minimum of 350 words. Each recipe post includes a minimum 5 social media shares to support the post + additional shares to all relevant Pinterest boards and link ups.

SOME WORK SAMPLES

Check out a variety of projects I have done for my pleased clients. Visit the [blog](#) to see more of my work.

Spring Cleaning Checklist #YesItsPinesol

MARCH 13, 2017 LIFESTYLE



This post may contain affiliate links, which means if you click on the link and make a purchase I will receive a percentage. Thank you for supporting The Mommy Mix and happy Spring Cleaning.

I hate dislike (hate is too strong of a word) spring cleaning just about as much as I dislike school bullies. I've never really thought about it until now but the two are actually a lot alike.

How Spring Cleaning is Like a School Bully

Dust bunnies, spider webs & grime...otherwise known as spring cleanings' goons' are usually around every corner just waiting to taunt you. As much as you want to just keep your head down and pretend they'll go

Ride Safely With The Diono Radian RXT

MARCH 30, 2017 REVIEWS



Car seats are one of the first items you think of when you find out you're having a baby. Let's be honest, they're expensive (car seats not babies, even though babies ARE expensive) – especially the car seats from the matching stroller combos, which I have to admit are the ones we had...both times. After a year we were in the market for new car seats as our boys were too big for those ones.

Chocolate Strawberry Banana Yogurt Parfait For Two

JANUARY 31, 2017 RECIPES, REVIEWS



Trying new things is something I've always enjoyed. Trying new foods...not so much, until I grew up that is.

One of the perks of being a blogger is that I get to work with the brands that I've come to trust and love over the years, some who will send my family new products to try and every now and then a chance for our readers to win the same products.

4 Things To Do On A Regular Basis To Make Spring Cleaning Easier #CloroxMeansClean

APRIL 24, 2017 UNCATEGORIZED



This post may contain affiliate links, which means if you click on the link and make a purchase I will receive a percentage. Thank you for supporting The Mommy Mix and happy Spring Cleaning.

For some of you, Spring cleaning is already a thing of the past. We're well into April and that should've been done in March, right?! Well...if you hate Spring cleaning as much as I do, you'll still be putting it off.

We (by that I mean my husband and kids) really make it hard on ourselves (by that I mean me since I'm always picking up after them) to keep things neat and tidy around here. Which in turn makes me dread Spring cleaning even more and is one of the main reasons why I need a Spring cleaning checklist, to begin

READY TO WORK TOGETHER?

Let's talk at themommymix@gmail.com